



6th November 2020

To

Prof. Stephen Kiama,
The Vice Chancellor,
University of Nairobi, Main Campus,
P.O BOX 30197, 00100, G.P.O,
Nairobi



Salutations

REF: THE EARTHSHOT PRIZE NOMINATION THROUGH THE GREEN BELT MOVEMENT

The Green Belt Movement (GBM) was started in Kenya in 1977 by the late Professor Wangari Maathai, who received the Nobel Peace Prize in 2004 in recognition of her work combating deforestation, championing human rights and promoting women's empowerment. GBM continues to work with women in rural Kenya to create sustainable livelihoods and restore the natural environment; this helps to combat rampant deforestation and create climate resilient communities.

GBM promotes a holistic approach to development that addresses basic needs and problems that communities identify as their priority. GBM's work has focused on conserving the environment by empowering grassroots communities and building their capacity to restore the environment, promote good governance and develop sustainable livelihoods. To date, GBM supports a network of more than 5,000 tree nursery groups (each comprising of more than fifteen (15) households) across Kenya to protect and restore the environment through a tested GBM watershed-based approach to community development. So far, these community groups have planted over fifty five (55) million trees across Kenya.

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THE GREEN BELT MOVEMENT

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NAIROBI

THE EARTHSHOT PRIZE

GLOBAL ALLIANCE
PARTNER



The Green Belt Movement is a Global Alliance Partner for the Earthshot Prize due to its many years' experience of tackling environmental challenges, raising awareness and providing support and solutions. The Earthshot Prize is the most prestigious global environmental prize running from 2021 to 2030. It has 5 Earthshots namely:-


1. Protect and restore nature
2. Clean our air
3. Revive our oceans
4. Build a waste – free world
5. Fix our climate

The Earthshot Prize aims at finding new solutions that work on every level, have a positive effect on environmental change and improve living standards globally.

The Green Belt Movement requests for participation of the University of Nairobi (UoN) to showcase and highlight **evidence-based solutions and innovations that are (i) a game changing initiative (ii) have a significant positive impact on humans and natural world and (iii) have potential to scale or be replicated. Through this, the Earthshot Prize will be awarded to the most outstanding efforts to the environmental challenges.**

The Green Belt Movement requires the following information to be submitted about the solution:-

- How does your solution make an outstanding contribution to one (or more) of the Earthshots? – what have you achieved in the last 3 years?
- How does your solution show that it has a significant positive impact on humans and the natural world? – what are your top 3 achievements associated with your solution?
- What is the potential for your solution to scale or be replicated? – How could the solution achieve greater impact, and what are your potential barriers?
- What would winning The Earthshot Prize enable the solution to achieve?

 The Prizes will be awarded to a wide range of individuals, teams, or collaborations – scientists, activists, economists, grassroot community projects, indigenous communities, leaders,

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X governments, banks, businesses, cities, and countries – anyone whose workable solutions make a substantial contribution to achieving the Earthshots. *[Signature]*

Each winner will receive £1 million in prize money, a global platform, prestigious profile and tailored support and opportunities to help scale their work, including being connected with a network of likeminded individuals and organisations.

The purpose of this letter is to invite the UoN to join as participants and support GBM in highlighting evidence-based solutions and innovations for nomination and submission.

To find out more about The Earthshot Prize, visit www.earthshotprize.org.

Hoping to hear your response soon, we remain.

Yours Sincerely,

[Signature of Marion Kamau]

Marion Kamau,

GBM Board Chair.

THE GREEN BELT MOVEMENT

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NAIROBI

Director
Share the vision with community
12/10/20

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